

TutorUp.com

ABOUT

Founded in 2016 as TeacherFindr, Inc., (Delaware, US) TutorUp LLC is headquartered in Nashville, TN.

WHAT WE DO

We match certified, experienced, background-checked teachers with parents seeking high-quality in-person or online academic tutoring for their child, grades PreK-12.

ADVISORS

Chairman

Harry R. Jacobson, M.D.

CEO

Ray Capp

CONTACT

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THE OPPORTUNITY

Global annual tutoring spend in 2018 was \$177 Billion and the market is fragmented. The 50 largest companies in this industry represent only 30% of the total revenue. No single player owns the space, and with a recent sharp increase in parents seeking online tutoring services for their children, TutorUp is poised to capture significant market share.

Technavio has been monitoring the online tutoring market and it is poised to grow by USD 132.21 billion during 2020-2024

BusinessWire, 5/18/2020

TUTORING TODAY

Students need grade-level assistance, and subject-specific help to catch up academically and to get ahead. Teachers find it increasingly difficult to provide meaningful, one-on-one assistance to their students. Many tutoring companies offer group sessions in a training facility, while many of the online offerings are really self-paced lessons using automated coursework. There is a significant opportunity for a provider of high-quality tutoring services.

THE TUTORUP DIFFERENTIATORS

All of our tutors are certified, experienced, background-checked teachers. We don't use college students or subject matter experts like the other tutoring services. Teachers are trained to assess, instruct, evaluate, and adapt. Simply put, teachers are the best tutors. All of our tutoring sessions are personalized, one-on-one sessions, whether in person or online.

THE CHALLENGE WE FACE

In order to establish TutorUp as a serious contender in the tutoring marketplace, and to capture the market share we seek, we need to invest in branding, lead development, and partnerships with schools, corporations, parent groups, home service marketplaces, and more. For that reason, we are pursuing investor support.

| 3 YEAR FINANCIAL PLAN \$(000) | 2020 | 2021 | 2022 |
|-------------------------------|-----------|---------|----------|
| Total Revenue | \$2,726 | \$5,700 | \$12,700 |
| Gross Margin | \$1,270 | \$2,622 | \$6,096 |
| Total Expenses | \$2,346 | \$1,900 | \$3,429 |
| Total Net Profit | (\$1,076) | \$722 | \$2,667 |